

Beat: Lifestyle

## HOTEL LES NEIGES COURCHEVEL IS A DREAM COMING TRUE FOR DOMINIQUE DESSEIGNE

### HE THANKS HIS TEAM

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**USPA NEWS** - Barriere Group unveils the prestigious new Hotel des Neiges Courchevel to be open for the first special guests, followed by the new clientele, the 16th of December. It is a premiere for the Barriere Group to launch a luxurious 5 stars hotel by reaching the summits of excellence in the famous ski spot

The Barriere Group unveils the prestigious new Hotel des Neiges Courchevel to be open for the first special guests, followed by the new clientele, the 16th of December. It is a premier for the Barriere Group to open up a luxurious 5 stars hotel by reaching the summits of excellence in the so famous ski spot, of Courchevel. Dominique Desseigne the owner is proud and glad to announce the outcome of a new human and financial venture for this challenge of restored chalet in the heights of the French Alpes.

HOTEL LES NEIGES IS A LUXURIOUS UNIQUE CHALET OF EXCEPTION IN COURCHEVEL NEWLY OPENED SINCE LAST DECEMBER-----

Courchevel, is in the heart of the French Alps and invites lovers and the mountain to the most beautiful encounters, those of nature, with more than 600km of tracks, panoramas, contrasts, and majestic with as background the mythical MONT BLANC. Some could call it a white paradise in Courchevel showcasing a luxurious modern chalet in line with the extreme requirements of excellency signed by Barriere Fouquet's Group. Why ? Because the just name of Barrier Fouquets evokes in everybody's mind, the specific idea of the French refined style of elegance signed by their 5 stars hotels, many gimmes awarded by the international world travel agencies

THE COURCHEVEL "LES NEIGES" HAS A FRENCH TOUCH OF "ELEGANCE" EMERGES FROM THE SNOW OF THE MOUNTAINS

The name of Barriere, has been for over a century, the legendary guarantor, of know-how and excellence in French, discreet and delicate luxury. The luxurious group proved to be able to attract and seducing a select and elegant clientele. Founded in 1912 by Francois Andre and developed successively by Lucien Barriere, Diane Barriere-Desseigne and Dominique Desseigne. Barriere went through the ages to become the French leader of casinos and a reference in luxury hotels.

Through its exceptional establishments, the Group embodies symbols of prestige, refinement and elegance in the French style and has always placed the excellence of its service at the heart of its concerns. And with the Snows Barriere arrives, for the allow time of its history to the mountain. The brand new Hotel Barriere "Les Neiges" (Which literally means in french "the snows" is located at 1850 m of altitude, the floor of the most chic of the resort of Trois-Vallées. A few steps away and a few turns of the Croisette, skis to the feet on the Belledune trail, the new establishment is in fact the defector of the Hotel des Neiges, one of the historic addresses of Courchevel which this winter celebrates its 70 years.-----

The Barriere group bought the fund and reconfigured the building from A to Z. Keeping only the original frame and, even, the roof has been enhanced and recoated from these two slopes pure cottage style that it lacked previously. The result is spectacular, as the hotel has grown to 42 rooms (35 to 42 m²) and suites (46 to 206 m²), plus a penthouse of 310 m².

from the initial 70. It, now offers two restaurants, with terrace facing south XXL, 1 000 m² of spa (7 care rooms Biologique Recherche and Ligne St Barth, aquatic course, sauna, hammam), a 20 m long swimming pool, an outdoor jacuzzi, -room of 240 m² (coached by Maison Bernard Orcel, an institution in Courchevel), a projection room, a (superb) children and teen club. Courchevel has a plethora of palaces but this one is already announced as a "jewel" with all the latest innovations in in-room technology. Its small number of rooms will undoubtedly allow you to benefit from the exceptional service that characterizes the Barriere hotels and its infrastructures, which are already remarkable.

HOTEL LES NEIGES IS LOCATED IN ONE OF THE BEST SPOTS OF SKI IN FRENCH GRANDES ALPES-----

The hotel is located at the foot of the Belledune trail in Courchevel 1850, perfectly combining the alpine tradition with its mountain architecture and the excellence of the Barriere "savoir-faire" (French Know-how). From the top of its seven floors, it unveils the discreet elegance of upscale comfort. The 42 rooms and suites (some with fireplace), and its luxurious ski room of 240m², not to forget the 3 concepts of tasty catering, including a Fouquet's brewery and its little club VIP invite you to dreams, with horizons the mountains and

summit Snowy trees. In the heart of Courchevel 1850, the luxurious ski room will offer beginners and expert skiers easy access to the 600km of slopes of the 3 valleys, the largest ski area in the world, served by 169 ski lifts. The hotel Les Neiges, offers a special attention to the preparation of the skis which will be installed daily on the track by the valet ski. All this will make this hotel an exceptional, elegant and authentic destination, with family or friends. The decoration of raw materials sober and discrete ensures a warm atmosphere around a palette of colours inspired by the variations of the sky, the sunrise. An inspiration entirely drawn from the atmospheres and materials of the mountain, and revisited in a luxurious and contemporary. Between peaks and sky, the Barriere Spirit is incarnated to perfection in this elegant and historic destination. Either, the guest is travelling alone, or with his family or friends, they will rediscover the pleasure of an exceptional stay in the most beautiful ski resort.

#### THE DECOR CONCEIVED AND DESIGNED BY NATHALIE RYAN WHO CREATED THE DIOR SUITE AT THE MAJESTIC CANNES-----

The Hotel "Les Neiges"<sup>[?]</sup>, Courchevel was built in a the style of a traditional Chalet, and has included an exclusive boutique, and guest-house understated the design inviting the guests to unwind after days spent exploring the spot of ski Courchevel, or snow walkings, or sport activities around the mountains. The guest will be able to appreciate the decor conceived by Nathalie Ryan, who signed it, and is easily noticeable, under her elegant touch. The style of the decor means to be welcoming and warm, dotted with stones, woodwork and silky fabrics. She began her collaboration with the Group in 2010, when she created the Dior Suite at the Hotel Barrière Le Majestic: 400 square meters of elegance and French art of living, in the finest materials and most precious materials. Other Hotels of the Barriere Group, such as "Le Normandy"<sup>[?]</sup> or the "Royal Deauville"<sup>[?]</sup>, it is the same finesse that motivates the designer, Nathalie Ryan. She explains that she wanted to "respect and preserve the historical soul of the buildings with their codes, their characters, blowing a decoration of today, authentic"<sup>[?]</sup>. The Hotel Barrière Les Neiges makes its promises, by showcasing a unique emotional experience, beyond the visit of just a building. "Nathalie Ryan interior designer redecorated the "Normandy"<sup>[?]</sup> in Deauville and gave it a nice revival for this historic hotel," says the owner and Chairman Dominique Desseigne. It's a dream coming true, as far as am concerned. I wanted a new prestigious location for skiing and relaxing in the middle of Courchevel mountains by the legendary group Barriere, explains the owner of Fouquet's and Majestic Cannes, Dominique Desseigne and adds that he could not reach that dream without his exceptional team, that he is thanking, from down to the top of the staff: "With all the work of the group I was not disappointed by this project, then the mix of the concept of the artworks using the noble materials, in the mountains, delivered the warmth and the idea of "the luxury, since the entrance by the chimney. Therefore, I like the idea that we created a contemporary atmosphere and mountain stylish, in an eco-friendly approach, explains Nathalie Ryan.-----

The mix of larches, comes in contrast with the dark ebony and light that gives a tonality, to the furniture level by keeping the leather on the drawers with a mix of crafts, which is why I use silks, cashmere furs and sheets Wool and linen, as referring to my origin of couture. The noble fabrics were used for expanding the lighting. The bathroom whose floor has been working with shale that shines anthracite color and beautiful marbles and showers technology. The Summum of the best moment is the Presidential Suite, which is on the top floor, with a hydropole has facade of two dimensions, with pallet, and its annexed bathroom and dressings, plus the big salons, dining room, and two areas signed 100% FOUQUET'S.

#### THE HOTEL PROVIDES MOMENTS OF ARTISTIC ENJOYMENTS UP MOUNTAINS-----

A bit like the Majestic Barriere in Cannes, where many activities are devoted to cinema, it is expected that the hotel "Les Neiges" will have a workshop, comics, editing and video, as well as for the creation Sculpture, music, recording, from 4 to 12 years old. Kid's club customer experience, enthusiasm of children and parents

SKI ROOM 240 m2 the largest of the resort Courchevel. Associate to Bernard Orsel, real pros for 40 years, material. Every morning we help you to put on the skis and remove the tedious side, and helmets with GPS, heated gloves, warm clothes, with the biggest brands like BOBNER.-----

The opening of December 15th is an event and all the agencies with the LIVE events of all the dean agencies and will organize cultural events like Russian New Year's Day and event according to the universal calendar during the season with Celebrities. The clientele from the Middle East usually, announce their arrival without knowing when they leave; so we are used to offer them this liberty of last minute choice and they have been always satisfied and happy as such.

After the loss of my beautiful loss M Barriere, I made a program of renovation in 2017 and 20-18 completely new, the Palace"<sup>[?]</sup> is just a label, and French that does not mean anything internationally. Our big carriers can be a handicap for the seminars one makes 40% of miles if one makes the miles with the place at the same time it is dead. I pass the operating account in front of the ego and wait for the customers. What counts is product and service. "Speaking about the pricing compared to Courchevel: 42 rooms at the highest period, will be marketed starting from 1200 euros in half pension and up to 18 000 euros Penthouse is very chic we call it "Chalet", we positioned ourselves on the same competition as our ocmpeitior of the same level."<sup>[?]</sup> continues Dominique Desseigne, he concludes then " Im not keen in the terminology of "Palace"<sup>[?]</sup>, because, actually, is does not really matter. It is not the term of Palace that will

bring naturally excellency, nowadays, some are called Palaces and yet they do not bring the service of excellence that we praise for our demanding clientele at Barriers group. so I guess Palace appeals to me just a terminology." Indeed, the excellence service is highly more important to be dedicated to the guests than to offer them the label of staying in a Palace...the name of it whatsoever is not as prices as the service itself and the exclusive attention. Mr Desseigne is right and intuitively led by this good sense of strategy that pays off

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